



***Your partners in
Technical Textiles***

*Informing the industry worldwide
since 1992*

Media Data and Editorial Calendar



2025

34 years of publication



***Book now for JEC World,
IDEA, ITMA Asia
and more***

See Calendar for details

Maximise your impact worldwide using our two trusted channels **in print and online**

PRINT AND PDF Essential reading for the industry



- The internationally respected quarterly magazine covering the technical textiles industry worldwide
- Over 30 years of continuous publication; pioneers in covering the technical textiles industry
- Trusted by senior executives to keep them informed and up-to-date
- Unique, in-depth feature articles from a network of international correspondents and industry experts
- Comprehensive coverage of events, trade shows and conferences

ONLINE The most popular technical textiles website



- Content-rich website with daily updates and a regular Enewsletter
- A unique one-stop information source for all areas of technical textiles and high-performance nonwovens
- High-quality subscription service
- Every item written or edited by experts in the field of technical textiles
- Returned FIRST in online searches for technical textiles information - enhanced visibility for your adverts



Use a coordinated print and online ad campaign and save - see prices for details

PRINT AND PDF



Distribution, readership and reach

OUR readers are YOUR buyers - an influential global readership in technical textiles

- A PAID-FOR subscription base of senior executives
 - Bonus exhibition distribution at major events and trade shows worldwide
 - Targeted promotional distribution for specific topic issues
 - Every magazine advert freely available online in issue previews for maximum impact and reach
-
- Subscribers and readers in more than 40 countries: Over half in senior managerial decision-making roles
 - Chief Executives, Presidents, VPs, Directors and more
 - Manufacturers, suppliers and users from all areas of the industry
 - 53% Europe, 23% Asia, 12% North America, 12% RoW

ONLINE



Options and formats

Covering all aspects of the manufacture and use of technical textiles, technical-textiles.net is the best place for your online campaign. Optimise your advertising spend via an effective mix of long-term brand-building and short-term sales generation.

- A wide range of digital advertising formats:
 - Leaderboards - Skycrapers - rectangle banners
- Targeted browser advert for specific visitor interests
- Sponsored Enewsletters sent to 7000 opted-in recipients with your banner and link
- Sponsored feature article online plus banner
- Dedicated email shots to our opted-in audience at a time of your choice
- 24 000 website users and 90 000 page views a year

www.technical-textiles.net

Editorial Calendar and Distribution 2025

SPRING 2025

Orders: 24 Jan; Copy: 31 Jan;
Publication: 19 Feb

Topics

JEC preview

Composites

Textiles in transportation

Sustainable finishing

Planned distribution

**VIATT (26–28 February,
Ho Chi Minh City)**

JEC World (04–06 March, Paris)

Performance Days

(05–06 March, Munich)

Cellulose Fibers Conference

(12–13 March, Cologne)

SUMMER 2025

Orders: 21 March; Copy: 28 March;
Publication: 16 April

Topics

IDEA preview

TTNA and Texprocess preview

High-performance nonwovens

Filter media

Nanotechnology/smart textiles

Sports and leisure

Planned distribution

IDEA (29 April–01 May, Miami)

Techtextil and Texprocess

North America

(6–8 May, Atlanta)

FESPA

(06–09 May, Berlin)

AUTUMN 2025

Orders: 01 Aug; Copy: 08 Aug;
Publication: 27 Aug

Topics

ITMA Asia + CITME preview

Performance fibres

Agriculture/horticulture

Military

Safety and protection

Planned distribution

**Dornbirn Global Fiber Congress
(10–12 Sept, Dornbirn)**

ITMA Asia + CITME (28–31 Oct, Singapore)

Advanced Textiles Expo

(05–07 November, Indianapolis)

Milipol (18–21 November, Paris)

Techtextil India (19–21 November, Mumbai)

WINTER 2025

Orders: 31 Oct; Copy: 07 Nov;
Publication: 26 Nov

Topics

BUYER'S GUIDE

Medical textiles

Architecture and construction

Geotextiles

Acoustic/thermal insulation

Planned distribution

Major events in 2026, including

INDEX, Techtextil and Texprocess,

ITM, and ITMA Asia + CITME

Prices (print)	€	£	US\$
Full page	3982	3185	4548
Half page	2451	1961	2747
Quarter page	1622	1298	1819
Double page	6576	5260	7364
Inside front cover	4567	3653	5115
Outside back cover	4698	3758	5262
Inserts (up to 25g)	3191	2552	3574

Sizes (print) width x height in mm	
Double page:	Bleed: 428 x 305 Type area: 402 x 270
Full page:	Trim: 210 x 297, Bleed: 214 x 305 Type area: 192 x 270
Half page:	Horizontal: 174 x 120 Vertical: 85 x 240 Island: 129 x 174
Quarter page:	Horizontal: 174 x 60 Vertical: 85 x 120

Prices (digital)	€	£	US\$
Leaderboard	993	794	1112
Skyscraper	993	794	1112
Large rectangle	993	794	1112
Medium rectangle	569	454	638
Enewsletter sponsor (x1)	993	794	1112
Dedicated email shot	2490	1992	2791
Browser advert (1 year)	679	544	762
Sponsored feature (1 year)	2985	2389	3346

Sizes (digital) width x height in pixels	
Leaderboard	720 x 90
Skyscraper	160 x 600
Large rectangle	250 x 200
Medium rectangle	250 x 100
Enewsletter sponsor banner	370 x 160
Browser advert banner	690 x 60

**Generous ad-series discounts
available, ask for details**

Contacts:

Subscriptions and ad copy: Boughton Technical Media (BTM) Ltd

PO Box 54, Tenbury Wells, Worcestershire, WR15 8XH, UK

Tel: +44 (0)330 1335079, Email: accounts@boughtonmedia.com

Advertising: BTM Ltd; Tel: +44 (0)330 1335079, Email: marketing@boughtonmedia.com

or: Maria Box; Tel: +44 (0)1273 423512, Email: dkay@fastnet.co.uk

Editorial: James Bakewell; Tel: +44 (0)330 1335079, Email: james@boughtonmedia.com

Book early and save: Book your print and digital advert campaign before 31 December 2024 and receive an EXTRA 2% discount

Copy requirements: Print advertising: Print-ready PDF files. Images must be incorporated and fonts should be embedded. Colours, including images, must be fully CMYK, with no embedded profiles.

Digital: JPEG, GIF or animated GIF format.

ALL COPY MUST CONFORM TO OUR FULL SPECIFICATIONS GIVEN AT

<https://www.technical-textiles.net/sites/default/files/copyrequirements.pdf>

All advertisements are subject to our terms and conditions (available on request). Prices exclude VAT.

Please note: Boughton Technical Media Ltd reserves the right to amend distribution plans owing to cancelled/postponed events or other issues.