



# Media Data and Editorial Calendar 2023

*Book now for INDEX, JEC World, Techtexsil North America, ITMA  
and much more, see Calendar for details*



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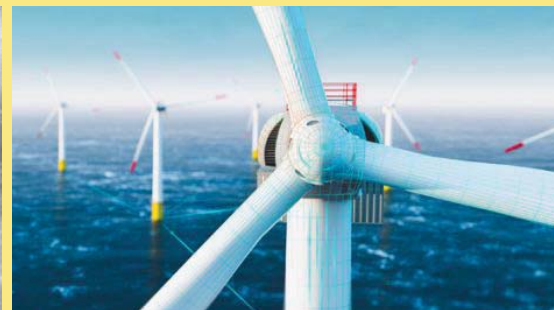


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- Trusted by senior executives to keep them informed and up-to-date
- Unique, in-depth feature articles from a network of international correspondents
- Comprehensive coverage of events, trade shows and conferences

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- 90 000 page views a year

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# Editorial Calendar and Distribution 2023

## SPRING 2023

Orders: 10 Feb; Copy: 17 Feb;  
Publication: 8 Mar

### Topics

**JEC preview**

Composites

High-performance nonwovens

**INDEX preview**

Sustainable finishing

### Planned distribution

**INDEX** (18–21 April, Geneva)

**JEC World** (25–27 April, Paris)

**Techtextil & Texprocess**

**North America**

(10–12 May, Atlanta)

## SUMMER 2023

Orders: 14 Apr; Copy: 21 Apr;  
Publication: 10 May

### Topics

**ITMA preview**

Textiles in transportation

Nanotechnology/smart textiles

Sports and leisure

### Planned distribution

**OutDoor by ISPO 2023**

(4–6 June, Munich)

**Aircraft Interiors**

(6–8 June, Hamburg)

**ITMA** (8–14 June, Milan)

## AUTUMN 2023

Orders: 28 Jul; Copy: 4 Aug;  
Publication: 23 Aug

### Topics

**ITMA Asia preview**

Performance fibres

Filter media

Agriculture/horticulture

Military

Safety and protection

### Planned distribution

**RISE 2023** (12–13 Sept, Raleigh)

**CINTE Techtextil China**

(tbc, Shanghai)

**Dornbirn Global Fiber Congress**

(tbc, Dornbirn)

**ITMA Asia + CITME** (19–23 Nov, Shanghai)

**Milipol Paris 2023** (14–17 Nov)

## WINTER 2023

Orders: 3 Nov; Copy: 10 Nov;  
Publication: 29 Nov

### Topics

**BUYER'S GUIDE**

Medical textiles

Architecture and construction

Geotextiles

Acoustic/thermal insulation

### Planned distribution

Major events in 2024, including

**Techtextil/Texprocess**

**and ITM**

Prices (print)	€	£	US\$	Prices (digital)	€	£	US\$
Full page	3827	3062	4286	Leaderboard	954	763	1069
Half page	2356	1885	2640	Skyscraper	954	763	1069
Quarter page	1559	1248	1748	Large rectangle	954	763	1069
Double page	6321	5056	7078	Medium rectangle	547	437	614
Inside front cover	4390	3511	4917	Enewsletter sponsor (x1)	954	763	1069
Outside back cover	4516	3612	5058	Dedicated email shot	2393	1915	2682
Inserts (up to 25g)	3068	2453	3435	Browser ad (1 year)	653	523	732
				Sponsored feature (1 year)	2870	2296	3216

Sizes (print) width x height in mm		
Double page:	Bleed: 428 x 305	
	Type area: 402 x 270	
Full page:	Trim: 210 x 297, Bleed: 214 x 305	
	Type area: 192 x 270	
Half page:	Horizontal: 174 x 120	
	Vertical: 85 x 240	
	Island: 129 x 174	
Quarter page:	Horizontal: 174 x 60	
	Vertical: 85 x 120	

Sizes (digital) width x height in pixels	
Leaderboard	720 x 90
Skyscraper	160 x 600
Large rectangle	250 x 200
Medium rectangle	250 x 100
Enewsletter sponsor banner	370 x 160
Browser ad banner	690 x 60

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